# H2 GROWTH STRATEGIES LLC

## PLANNING, DEVELOPMENT, GOVERNANCE + CONFERENCES FOR FOUNDATIONS + NONPROFITS

H2Growth Strategies advises staff and board leaders on improving performance, building leadership, and increasing revenues for both growth and impact. Working with mission-driven organizations, H2Growth leverages its expertise and talents to create a more enlightened world.

Services include strategic and succession planning, board development, leadership and management trainings, events and conferences, fundraising, assessments and advocacy.

Linda C. Hartley (MBA, Stern-NYU), principal of H2Growth and coauthor of BIG IMPACT: Insights & Stories from America's Non-Profit Leaders, is adept at assembling optimal teams for each project, from a roster of strategy advisors, fundraisers, event/conference planners, researchers and writers, all with exceptional track records. With our network of specialists H2Growth has partnered with over 100 nonprofits—from start-ups to major institutions—to raise over \$1.5 billion.

Our approach combines over 35 years of experience in management, development and marketing with the principles of Appreciative Inquiry, an assets-based methodology that recognizes:

- Organizations grow in the direction in which they focus their attention.
- ▶ People support what they help to create.
- ▶ Higher levels of innovation come from a strengths-based approach to planning and development.
- ▶ The perspective from which a project is framed significantly affects the outcome.

We focus on what is really working for your organization to advance and support your strategic agenda.

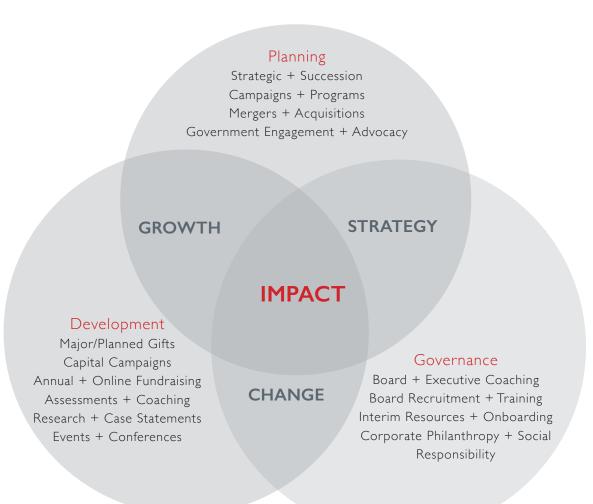
SELECTED CLIENTS Abraham House Arc of Westchester American Ballet Theater American Technion Society Bard College Bethel Woods Center for the Arts Brady Center to Prevent Gun Violence Bronx Museum of the Arts Brooklyn Botanic Garden Catskill Arts Society College of New Rochelle Common Cause Community Foundation of Orange and Sullivan Community Mainstreaming Associates Fund for the City of New York-Composers Now El Museo del Barrio Gillen Brewer School Hawthorne Foundation Heritage Management Organization, Greece Hope for Depression Research Foundation International Women's Health Coalition Intersections International Legal Services NYC LitWorld International Manhattan School of Music Ms. Foundation for Women National Urban League New School New York City Opera 92nd Street Y Per Scholas Publicolor Rising Ground Satterberg Foundation St. Bartholomew's Church Theatre for a New Audience United States Pony Clubs Urban Justice Center Westpac Bank, Australia Woodstock Public Library Yale International Alliance

YMCA of Greater New York

#### **SERVICES**

With its network of specialists, H2Growth offers comprehensive counsel and services in the U.S. and abroad to build leadership, improve performance, and increase impact. H2Growth commits fully to each client's mission, providing innovative strategies and tools to address complex challenges and achieve bottom-line results.

### STRATEGY + LEADERSHIP = BIG IMPACT



#### **SPECIALISTS**

- ▶ Loretta Donovan: Organizational Development, Strategic Planning +Training
- ▶ Jennifer E. Herring: Management, Strategic Planning + Fundraising
- ▶ Christopher Kelley: Prospect Research
- ▶ Yolanda F. Johnson: Fundraising, Events + Training
- ▶ Janice Kuhn: Marketing, Corporate Philanthropy + Social Responsibility
- Neil Pharaoh: Corporate Sponsorship + Social Responsibility, Government Advocacy
- Susan Ulin: Event Advising, Conferences + Donor Stewardship
- ▶ Abigail Grimshaw: Online Marketing + Design
- ▶ Susan J. Vitucci: Communications, Proposals, Publications, Event/Conference Planning

#### CONTACT