

# H2 GROWTH STRATEGIES LLC

## PLANNING, DEVELOPMENT, GOVERNANCE + CONFERENCES FOR FOUNDATIONS + NONPROFITS

H2Growth Strategies advises staff and board leaders on improving performance, building leadership, and increasing revenues for both growth and impact. Working with mission-driven organizations, H2Growth leverages its expertise and talents to create a more enlightened world.

Services include strategic and succession planning, board development, leadership and management trainings, events and conferences, fundraising, assessments and advocacy.

Linda C. Hartley (MBA, Stern-NYU), principal of H2Growth and co-author of *BIG IMPACT: Insights & Stories from America's Non-Profit Leaders*, is adept at assembling optimal teams for each project, from a roster of strategy advisors, fundraisers, event/conference planners, researchers and writers, all with exceptional track records. With our network of specialists H2Growth has partnered with over 100 nonprofits—from start-ups to major institutions—to raise over **\$1.5 billion**.

Our approach combines over 35 years of experience in management, development and marketing with the principles of Appreciative Inquiry, an assets-based methodology that recognizes:

- ▶ Organizations grow in the direction in which they focus their attention.
- ▶ People support what they help to create.
- ▶ Higher levels of innovation come from a strengths-based approach to planning and development.
- ▶ The perspective from which a project is framed significantly affects the outcome.

We focus on what is really working for your organization to advance and support your strategic agenda.

### SELECTED CLIENTS

Abraham House  
Arc of Westchester  
American Ballet Theater  
American Technion Society  
Bard College  
Bethel Woods Center for the Arts  
Brady Center to  
Prevent Gun Violence  
Bronx Museum of the Arts  
Brooklyn Botanic Garden  
Catskill Arts Society  
College of New Rochelle  
Common Cause  
Community Foundation  
of Orange and Sullivan  
Community Mainstreaming Associates  
Fund for the City of New York—  
Composers Now  
El Museo del Barrio  
Gillen Brewer School  
Hawthorne Foundation  
Heritage Management  
Organization, Greece  
Hope for Depression  
Research Foundation  
International Women's  
Health Coalition  
Intersections International  
Legal Services NYC  
LitWorld International  
Manhattan School of Music  
Ms. Foundation for Women  
National Urban League  
New School  
New York City Opera  
92nd Street Y  
Per Scholas  
Publicolor  
Rising Ground  
Satterberg Foundation  
St. Bartholomew's Church  
Theatre for a New Audience  
United States Pony Clubs  
Urban Justice Center  
Westpac Bank, Australia  
Woodstock Public Library  
Yale International Alliance  
YMCA of Greater New York

## SERVICES

With its network of specialists, H2Growth offers comprehensive counsel and services in the U.S. and abroad to build leadership, improve performance, and increase impact. H2Growth commits fully to each client's mission, providing innovative strategies and tools to address complex challenges and achieve bottom-line results.

### STRATEGY + LEADERSHIP = BIG IMPACT



## SPECIALISTS

- ▶ Loretta Donovan: Organizational Development, Strategic Planning + Training
- ▶ Jennifer E. Herring: Management, Strategic Planning + Fundraising
- ▶ Christopher Kelley: Prospect Research
- ▶ Yolanda F. Johnson: Fundraising, Events + Training
- ▶ Janice Kuhn: Marketing, Corporate Philanthropy + Social Responsibility
- ▶ Neil Pharaoh: Corporate Sponsorship + Social Responsibility, Government Advocacy
- ▶ Susan Ulin: Event Advising, Conferences + Donor Stewardship
- ▶ Abigail Grimshaw: Online Marketing + Design
- ▶ Susan J. Vitucci: Communications, Proposals, Publications, Event/Conference Planning

## CONTACT

Linda C. Hartley (718) 432-1441  
lhartley@h2growth.com [h2growth.com](http://h2growth.com)